

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,437,322 B1
APPLICATION NO. : 09/610828
DATED : October 14, 2008
INVENTOR(S) : Kurt C. McCracken et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

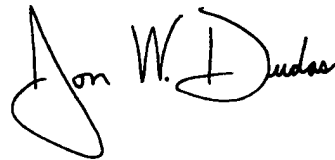
Title Page, Column One, Line 1 -- delete "Philadelphia, PA" and insert -- New York, NY --.

Title Page, Column Two, Line 18 -- delete "entrepreneurs" and insert -- entrepreneurs --.

Page 9, Column Seven, Line 40 -- In Claim 1, delete "transactions," and insert -- transactions; --.

Signed and Sealed this

Thirteenth Day of January, 2009

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looped initial "J" and a cursive "Dudas".

JON W. DUDAS
Director of the United States Patent and Trademark Office